

# Circumerro video

**Authentic. Emotional. Motivational.**



Community Profile



Real Estate



Business Profile

"I am a firm believer that a video showing will set me apart from other realtors. It allows buyers to get to know me on a personal level—it makes an emotional connection and adds tremendous value to my listings. Circumerro's video production team walked me through the process from start to finish and put together a professional video that I am proud to be a part of."

- Michael Pruett  
Sotheby's

## Why Web Video?

Video is direct. Video makes a lasting impression. With it your message is effective and immediate. The most exciting, flexible, viewable and affordable form of video right now is on the Web. It carries emotion, engages the viewer and motivates a consumer.

## Authentic Message Connects with Viewers

Web video is compelling and tends to be spontaneous; it is an authentic style that makes an emotional connection with the viewer and results in higher conversion rates and customer retention. Circumerro is committed to producing Web video that delivers your message your way, through the short-video format best suited for Web viewing.

## Soup to Nuts

Professional Web video demands state-of-the-art technology. We supply all professional production and post-production services, from shooting to hosting. All videos are shot in High Definition in the new standard 16:9 format and require no additional media players or downloads. Video is email-ready and can be made available on your personal or company Website. Choose from a package that is right for your message, your business and your budget. Circumerro's proven process ensures success.

## Broad Reach

Circumerro's proprietary Web marketplaces drive a high volume of viewers to your video. We also post them across the Internet for you (Google, Yahoo, MSN & YouTube video sites). Additionally, we can broaden your video's reach via email, your own Web site, custom DVDs and, yes, even good old fashioned television.

## Any business – every message

Web video is approachable and affordable for any business. And it can convey any message.

*Real Estate Tours*

*Property Management*

*Architects & Builders*

*Hospitality*

*Travel / Leisure / Outdoor*

*Business Profiles*

*Community Profiles*

*Fundraising*

*Public Relations*

*Product Launches*

*Tradeshows*

*Training & Education*

*Advertising*

*Special Announcements*

*Movie Trailers and much more!*

## How Much and How Fast?

Video packages start at \$995 for 30-second spots and range up to \$3795 for premium packages featuring 3 to 4 minute spots. Custom quotes are available. Standard projects are shot, edited and posted within two weeks, but can be done quicker if needed.

**Examples available at [www.circumerrovideo.com](http://www.circumerrovideo.com)**

# Circumerro Video Rates

## 30 Sec / Short Video Package

**\$995**

Pre-production meeting  
Filming - (up to 2 hours on location / one filmmaker)

### Post Production

Editing - (4 hours / Single Round of Edits)

- Royalty Free Music

### Distribution

- Video Hosting (Up to 1 year or 5,000 streams included)
- Syndication Partners

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## 1 Minute / Basic Video Package

**\$1495**

Pre-production meeting  
Filming - (up to 3 hours on location / one filmmaker)

### Post Production

Editing - (5 hours / Single Round of Edits)

- Royalty Free Music

### Distribution

- Video Hosting (Up to 1 year or 5,000 streams included)
- Syndication Partners

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## 2-3 Minutes / Standard Video Package

**\$2195**

Pre-production meeting  
Filming - (4 hours on location / one filmmaker)

### Post Production

Editing - (8 hours / Single Round of Edits)

- Royalty Free Music

### Distribution

- Video Hosting (Up to 1 year or 5,000 streams included)
- Syndication Partners

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## 2-4 Minutes / Premium Video Package

**\$3795**

Pre-production meeting  
Filming - (8 hours on location / one filmmaker)  
Producer

### Post Production

Editing - (16 hours / Single Round of Edits)

- Royalty Free Music

### Distribution

- Video Hosting (Up to 1 year or 5,000 streams included)
- Syndication Partners

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## Video Hosting Services

**Per Video Fee**

- Video is encoded in Flash, 95% deliverability
- Flash Video Server with Geographic redundant datacenters
- Transcoded File Delivery

1 year or 5,000 streams (included). Additional hosting fees:

Tier I

\$20/month

Tier II

\$35/month

Tier III

\$50/month

Billed Quarterly - one quarter minimum on hosting per video

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## Additional Services

Additional per hour shoot

\$150

Additional per hour edit

\$95

Additional Production Assistance

\$175/day

Set up of embeddable player for inclusion on client site

\$75

Stock Footage

Priced per project

Travel Time (Outside Jackson Hole 30+ miles)

\$45/hr + \$0.48.5 per mile

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